Yooshan E Chandran

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UX / Digital Product Designer - 11 Years of Experience

Experience

Senior UX Designer Symphony Talent

Bangalore, India

August 2017 - February 2024

- Created wireframes, prototypes, and interactive mockups to visualise and communicate design concepts and interactions.
- Championed the implementation of design systems and style guides to maintain consistency and streamline the design process.
- Implemented user-centered design processes, including usability testing, to validate and iterate on design solutions.
- Collaborated closely with product managers, developers, and stakeholders to define product requirements and prioritise features.
- Advocated for best UX practices and principles within the organisation, educating and influencing stakeholders.
- Conducted user research and gathered insights to understand user behaviors, needs, and motivations.

Senior UX Designer Tacme

Dubai, United Arab Emirates August 2015 - July 2017

- Designed and prototyped user interfaces for multiple digital products, ensuring a seamless and intuitive user experience.
- Worked closely with development teams to ensure the successful implementation of designs while adhering to project timelines.
- Conducted user interviews, surveys, and heuristic evaluations to gather insights and identify pain points in existing products.
- Led workshops and design sprints to facilitate ideation and collaboration across cross-functional teams.

Production Designer Amazon

Bangalore, India January 2015 - August 2015

- Delivered polished, web-ready designs aligned with established style guides.
- Recognised for creating high-end promotional graphics and crafting effective web templates that elevate brand presence and drive engagement.

Creative Designer GroupM

Bangalore, India October 2013 - December 2014

- Met clients & account managers to discuss the business objectives and requirements of the job.
- Worked as part of a team with copywriters, photographers, illustrators, other designers, account executives, web developers and marketing specialists.

UI Designer TTK

Bangalore, India December 2012 - October 2013

- Played a key role in conceptualising site designs and graphic elements for HomeShikari, an in-house property service platform.
- Leveraged creativity and design expertise to develop engaging and user-centric concepts that enhance the platform's visual appeal and usability.

Education

Jaipur National University

Master of Business Administration(Executive)- IT

Bangalore, India

August 2016 - July 2018

KSO University

Bachelor of Fine Arts - Applied Arts

Mysore, India

May 2009 - June 2012

Aptech

Diploma in Multimedia- Graphic/Web Design and Animation

Kerala, India

April 2006 - March 2009

Certifications

Usability Testing & User Research

LinkedIn Learning

Design Thinking: Understanding the Process

Project Management Institute, Inc.

Generative AI Skills for Creative Content: Opportunities, Issues, and Ethics

LinkedIn Learning

UX Accessibility

Pluralsight

Google AdWords Certification

Google Partners

Skills

Figma	Invision	Miro	HTML
Adobe XD	Photoshop	Mural	CSS
Sketch	Illustrator	FigJam	Javascript