

# Yooshan E Chandran

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UX / Digital Product Designer - 11 Years of Experience

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## Experience

### **Sr/ Lead UX Designer** **Symphony Talent**

Bangalore, India  
August 2017 - Present

- Led a team of UX designers in conceptualising and designing user interfaces for web and mobile applications.
- Conducted user research, usability testing, and analysis to inform design decisions and enhance user satisfaction.
- Collaborated closely with product managers, developers, and stakeholders to define product requirements and prioritize features.
- Championed the implementation of design systems and style guides to maintain consistency and streamline the design process.
- Mentored junior designers and provided guidance on UX best practices and design methodologies.

### **Senior UX Designer** **Tacme**

Dubai, United Arab Emirates  
August 2015 - July 2017

- Designed and prototyped user interfaces for multiple digital products, ensuring a seamless and intuitive user experience.
- Worked closely with development teams to ensure the successful implementation of designs while adhering to project timelines.
- Conducted user interviews, surveys, and heuristic evaluations to gather insights and identify pain points in existing products.
- Led workshops and design sprints to facilitate ideation and collaboration across cross-functional teams.

### **Production Designer** **Amazon**

Bangalore, India  
January 2015 - August 2015

- Delivered polished, web-ready designs aligned with established style guides.
- Recognised for creating high-end promotional graphics and crafting effective web templates that elevate brand presence and drive engagement.

### **Creative Designer** **GroupM**

Bangalore, India  
October 2013 - December 2014

- Met clients & account managers to discuss the business objectives and requirements of the job.
- Worked as part of a team with copywriters, photographers, illustrators, other designers, account executives, web developers and marketing specialists.

### **UI Designer** **TTK**

Bangalore, India  
December 2012 - October 2013

- Played a key role in conceptualising site designs and graphic elements for HomeShikari, an in-house property service platform.
- Leveraged creativity and design expertise to develop engaging and user-centric concepts that enhance the platform's visual appeal and usability.

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## Education

### Jaipur National University

Master of Business Administration(Executive)- IT

Bangalore, India

August 2016 - July 2018

### KSO University

Bachelor of Fine Arts - Applied Arts

Mysore, India

May 2009 - June 2012

### Aptech

Diploma in Multimedia- Graphic/Web Design and Animation

Kerala, India

April 2006 - March 2009

## Certifications

### Usability Testing & User Research

LinkedIn Learning

### Design Thinking: Understanding the Process

Project Management Institute, Inc.

### Generative AI Skills for Creative Content: Opportunities, Issues, and Ethics

LinkedIn Learning

### UX Accessibility

Pluralsight

### Google AdWords Certification

Google Partners

## Skills

Figma

Invision

Miro

HTML

Adobe XD

Photoshop

Mural

CSS

Sketch

Illustrator

FigJam

Javascript

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Thanks for reading!